

→ english

BILDUNGSCAMPUS

→ Space for Education and Science



www.bildungscampus.hn

**BILDUNGS
CAMPUS**

DIETER SCHWARZ STIFTUNG

→ Bildungscampus

Sustainable, unlimited, climate-neutral and essential for all ages – education is probably one of the greatest challenges and at the same time the most important resource of our future. The Bildungscampus of the Dieter Schwarz Foundation creates space for education, research and further qualification and thus shows how lifelong learning works. Through the diverse offerings of the various institutions, an innovative educational facility is created, where people and their best possible educational paths take center stage.



www.bildungscampus.hn

● DIETER SCHWARZ FOUNDATION

'Promote education, share knowledge, venture future' – this is the guiding principle of the Dieter Schwarz Foundation, which supports with its commitment today what makes tomorrow's society strong: a wide range of educational opportunities for people at different stages of their life.

www.dieter-schwarz-stiftung.de

 **DIETER SCHWARZ
STIFTUNG**

● ACADEMY FOR INNOVATIVE EDUCATION AND MANAGEMENT (AIM)

Strengthening education – that is the mission pursued by the Academy for Innovative Education and Management (Akademie für Innovative Bildung und Management, aim), above all in crèches, kindergartens and schools. aim develops concepts with the objective of acquiring education over the long term – in an effective, constant and verifiable manner. aim is sponsored by the Dieter Schwarz Foundation, which allows it to offer participants most of its programmes free of charge.

T +49 (0) 7131 . 39 09 70
E info@aim-akademie.org
A www.aim-akademie.org

 **aim**

● CAMPUS FOUNDERS

Campus Founders is the start-up incubator and develops the next generation of entrepreneurs. They empower and inspire smart talents, innovative start-ups and creative founders – and impart an entrepreneurial mindset as well as the necessary methodological skills. Start-ups also receive individual support and financial start-up aid. As driver of the regional start-up and innovation ecosystem, the Campus Founders connect students, founders and innovators with investors and companies to decisively promote collaboration, co-innovation and start-up success.

T +49 (0) 7131 . 645 94 80
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 **CAMPUS FOUNDERS**

● BADEN-WÜRTTEMBERG COOPERATIVE STATE UNIVERSITY HEILBRONN (DHBW HEILBRONN)

DHBW Heilbronn has become an important destination for the food industry with its career-integrated bachelor's degree programmes. Besides Business Administration-Retail Management and Business Administration-Food Management, DHBW Heilbronn offers studies in Business Administration-Service Management with specialisations in Consulting and Services, Human Resources, Media and Sports Management. Apart from the new course Wine – Technology – Management the DHBW Heilbronn offers two digital study programmes: Digital Commerce Management and Business Information Systems. A wide range of scientific evaluations can be conducted in the university's own lab: the 'DHBW Sensoricum'.

T +49 (0) 7131 . 123 71 11
E zentrale@heilbronn.dhbw.de
A www.heilbronn.dhbw.de

 **DHBW**
Baden-Wuerttemberg
Cooperative State University

→ Our Campus

● WEIPERTSTRASSE 8-10

42 Heilbronn
TUM Campus Heilbronn
(from autumn 2023)

● MITTE

- 6 Aula *(Conference & Congress Center)*
- 7 aim, EAH
- 8 Mensa
- 9 **i** Information/Reception, Dieter Schwarz Foundation, FSTI, Fraunhofer, TUM Campus Heilbronn
- 10 JSS Heilbronn, HHN
- 11 Campus Founders
(under construction)

● NORD

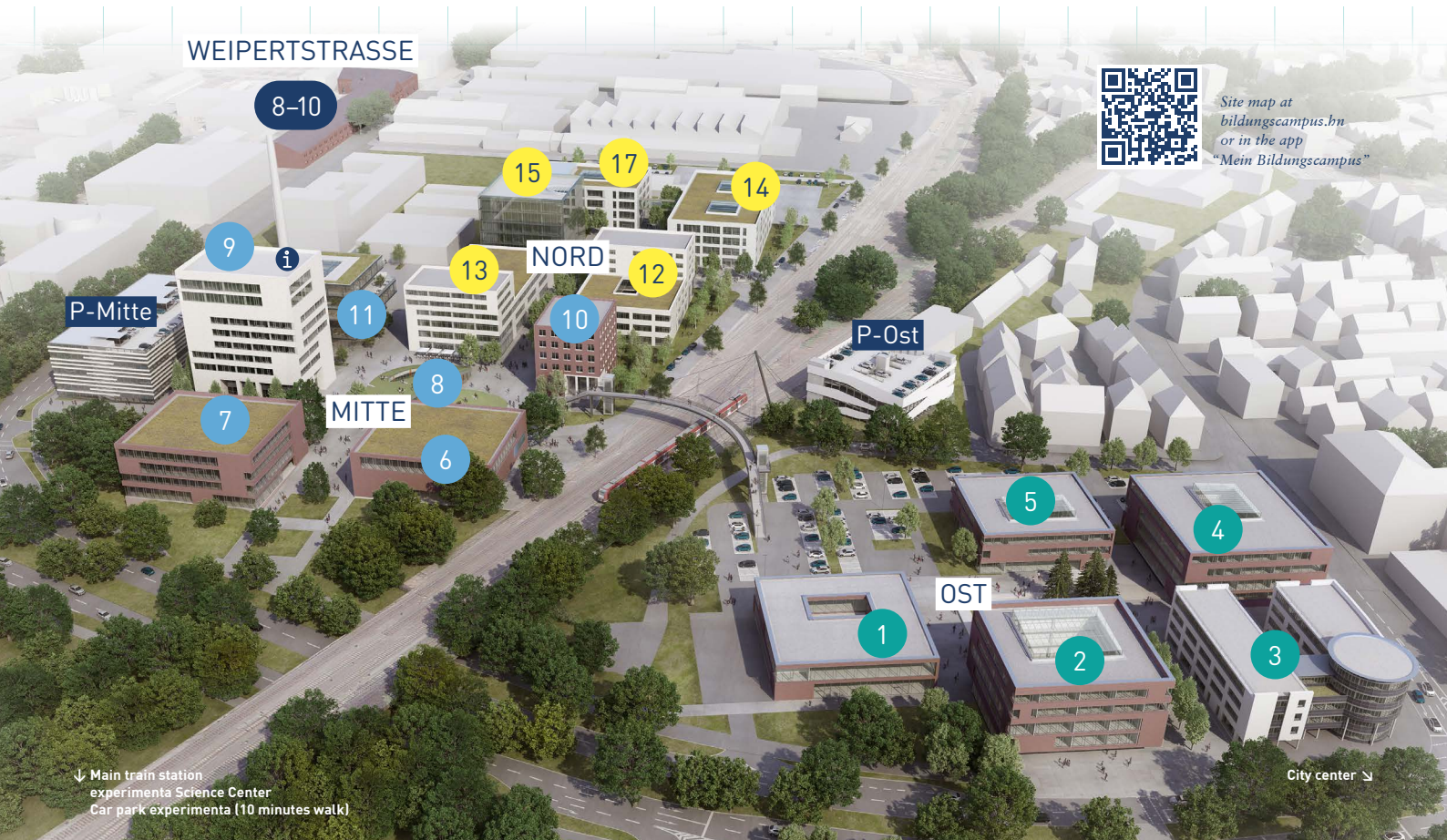
- 12 HHN
- 13 Café, DHBW CAS
- 14 HHN
- 15 Library LIV
- 17 HHN, HILL

● OST

- 1 Forum, Campus Founders
- 2 TUM Campus Heilbronn
- 3 DHBW HN
- 4 DHBW HN
- 5 DHBW HN

NOTE

The institutions of the Bildungscampus can be found at Weiperstraße 8-10 or at the Bildungscampus under their respective house number.



Site map at bildungscampus.hn or in the app "Mein Bildungscampus"

↓ Main train station
experimenta Science Center
Car park experimenta (10 minutes walk)

City center ↓

● BADEN-WÜRTTEMBERG COOPERATIVE STATE UNIVERSITY – CENTER FOR ADVANCED STUDIES (DHBW CAS)

Baden-Württemberg Cooperative State University – Center for Advanced Studies is the home of postgraduate work-study programmes. More than 1,500 professionals and specialists study 25 master's degree courses and take part in continuing education opportunities. DHBW CAS offers a wide range of degree programmes in the Schools of Business, Engineering, Social Work and Health. The master's degree is very flexible and customisable. DHBW CAS stands for practical studies on high level.

T +49 (0) 7131 . 389 80 98
E info@cas.dhbw.de
A www.cas.dhbw.de



● ERZIEHERAKADEMIE HEILBRONN (EAH)

The international school for Social Pedagogy is a cooperation between Phorms Education, aim and the Dieter Schwarz Foundation. With focus on "Practice Integrated Education (PiA)" the EAH offers both training and instruction for the formation of a state-approved Kindergarten Teacher as dual professional education with a pay stipend. In addition to that, the trainees can choose to specialise in any one of these three fields: Kindergarten Teacher in Europe, Kindergarten Teacher specialising in the field of Science or Kindergarten Teacher specialising in the field of Speech. Students with a graduation from Middle School must attend the vocational college (1BKSP) for a year before proceeding to the PiA Education.

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E erzieherakademie-heilbronn@phorms.de
A www.erzieherakademie-heilbronn.phorms.de



● FERDINAND STEINBEIS INSTITUTE (FSTI)

The Ferdinand Steinbeis Institute stands for dual scientific research in the field of society- and business transformation. The institute's team consists of interdisciplinary researchers and proven business experts who conduct international research in the field of digitization and transformation. Scientific findings are implemented and tested in concrete, transfer-oriented projects in a wide range of industries. All activities focus on the concrete benefits for the regional economy and society.

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● FRAUNHOFER

FRAUNHOFER IAO: The Research and Innovation Center Cognitive Service Systems KODIS addresses the development of customer-oriented data-based services and business models in complex service ecosystems. A special focus is on the application of artificial intelligence.

E kodis@iao.fraunhofer.de
A www.kodis.iao.fraunhofer.de



FRAUNHOFER ISI: The Joint Innovation Hub supports organizations in systemic trend foresight, in the early development of innovation ideas and business models, and in effective transformation in the areas of digitalization, artificial intelligence, and sustainability.

E jih@isi.fraunhofer.de
A www.isi.fraunhofer.de/jih-hn



● HEILBRONN INSTITUTE FOR LIFELONG LEARNING (HILL)

The Heilbronn Institute for Lifelong Learning (HILL) is the central institution for continuing education of Heilbronn University. As a service company, HILL bundles all of the university's qualification and further education programs. The focus lies on part-time bachelor's and master's degree programs as well as certificate programs in the fields of technology, business and computer science. The study programs are strongly practice-oriented and tailored specifically to the needs of working students.

T +49 (0) 7131 . 50 40
E info@hill-heilbronn.de
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● HEILBRONN UNIVERSITY OF APPLIED SCIENCES (HHN)

The Heilbronn University of Applied Sciences (Hochschule Heilbronn, HHN) has locations in Heilbronn, Künzelsau and Schwäbisch Hall in the booming economic region of Heilbronn-Franken. With 8,000 students, HHN is one of the largest universities of applied sciences in the entire state of Baden-Württemberg. The range of studies at HHN includes a total of around 50 degree programmes in the fields of Engineering, Business and Informatics. Located at the Bildungscampus are the faculties International Business as well as Business and Transport Management.

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● JOSEF-SCHWARZ-SCHULE HEILBRONN (JSS HEILBRONN)

The Josef-Schwarz-Schule is a bilingual all-day school (German/English) with an internationally oriented concept. As a state-approved alternative school, it follows the educational plan of Baden-Württemberg, supplemented by international elements. The pedagogical concept ranges from the reception (last year of kindergarten) to the upper secondary level with a focus on STEM (mathematics, information technology, natural sciences, technology), modern foreign languages, information technology and business. The pedagogical staff consists of roughly equal numbers of German teachers and native English speakers from all over the world.

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E josef-schwarz-schule-hn@phorms.de
A www.josef-schwarz-schule.phorms.de



● LIV – LERNEN. INFORMIEREN. VERNETZEN.

LIV (LEARN. RESEARCH. NETWORK) is the jointly run library of HHN, DHBW HN, DHBW CAS and TUM Campus Heilbronn. It includes locations on the Bildungscampus and on the Sontheim Campus as well as in Künzelsau and Schwäbisch Hall. LIV is a unique model project for higher education-wide cooperation, providing an extensive range of media and information resources. LIV is also a studying, teaching and researching service provider as well as a partner in developing innovative services for the university environment.

T +49 (0) 7131 . 123 72 77
E info@liv-bib.de
A www.liv-bib.de



● TECHNICAL UNIVERSITY OF MUNICH (TUM) TUM CAMPUS HEILBRONN

The Technical University of Munich (TUM) has been present as the TUM Campus Heilbronn at the Bildungscampus since the winter semester 2018/19. Research and teaching of the university aim at bridging the gap between business and engineering sciences as well as information engineering in a dynamic, international environment. TUM Campus Heilbronn acts as an entrepreneurial university which fosters talent and prepares its students with English-language degree programs for a career in technology-driven companies. Research focuses on the management of digital transformation, family businesses and computer science.

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A www.chn.tum.de



● 42 HEILBRONN

42 Heilbronn is a private, free-of-charge coding school and stands for Coding Excellence. The innovative educational concept is based on project-based peer learning – without books, classes and teachers. The hands-on offer is accessible to all, independent of their level of education, socio-economic background or qualifications. The students learn and work independently on the campus within a game-like project environment. In addition to focusing on coding, critical thinking, solution-oriented working, and the ability to work in teams take center stage in this training course. The non-profit coding school sees itself as an additional building block to universities.

T +49 (0) 7131 . 275 73 42
E hello@42heilbronn.de
A www.42heilbronn.de



→ Directions

Real-time display of parking space capacity in the app "Mein Bildungscampus"



ADDRESSES FOR NAVIGATION SYSTEMS

PARKHAUS MITTE
Weipertstraße 51
74076 Heilbronn

PARKHAUS OST
Dammstraße 1
74076 Heilbronn

STATIONS / STOPS

S-BAHN

- Sülmertor
- Technisches Schulzentrum
- Theater

BUS

- Europaplatz
- Hallenbad Soleo



All information at:

➔ bildungscampus.hn/en/mobility