

BILDUNGSCAMPUS

→ Space
for Education
and Science



**BILDUNGS
CAMPUS**
DIETER SCHWARZ STIFTUNG

→ About us

The Bildungscampus of the Dieter Schwarz Foundation is a place of lifelong learning, housing a wide variety of educational institutions with an ideal combination of study programmes and continuing education opportunities. In addition to offering young and experienced managers opportunities to obtain qualifications on a part-time basis, there are also continuing education programmes designed for educators, early childhood educators, pupils and adolescents, as well as forums, conferences and lectures for specialist audiences, industry experts and the general public. Bundling a wide variety of offers from various institutions paves the way for an innovative educational institution, where people and the best possible ways to educate them take centre stage.



www.bildungscampus.org

DIETER SCHWARZ FOUNDATION

'Promote education, share knowledge, venture future' – this is the credo of the Dieter Schwarz Foundation, which vigorously invests in the educational policies of tomorrow. Through its commitments, the Foundation strives to promote that which makes society well-prepared for the future: a wide range of educational opportunities for people in different phases of life.

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ACADEMY FOR INNOVATIVE EDUCATION AND MANAGEMENT (AIM)

Strengthening education – that is the mission pursued by the Academy for Innovative Education and Management (Akademie für Innovative Bildung und Management, aim), above all in crèches, kindergartens and schools. aim develops concepts with the objective of acquiring education over the long term – in an effective, constant and verifiable manner. aim is sponsored by the Dieter Schwarz Foundation, which allows it to offer participants most of its programmes free of charge.

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CAMPUS FOUNDERS

We are Campus Founders. As the entrepreneurship and innovation center in the region, we support energetic and passionate creators and guide them through their entrepreneurial journey. We promote a spirit of entrepreneurship and entrepreneurial culture and create a home for all players in the startup and innovation ecosystem. Through our regional roots, an international mindset and sustainable actions, we inspire, inform, empower and connect. Our conviction: Creators with ideas can change the world.

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→ Our Campus

MITTE

- 6 Aula
- 7 aim, Erzieherakademie
- 8 Mensa
- 9 DSS, SCS, TUM, Fraunhofer IAQ, Ferdinand-Steinbeis-Institut, Information
- 10 Josef-Schwarz-Schule, HHN
- 11 Campus Founders *(under construction)*

NORD

- 12 HHN
- 13 DHBW CAS, Café
- 14 HHN
- 15 Bibliothek LIV
- 17 HHN

OST

- 1 Campus Founders, Forum
- 2 GGS, TUM
- 3 DHBW, GGS
- 4 DHBW
- 5 DHBW



BADEN-WÜRTTEMBERG COOPERATIVE STATE UNIVERSITY HEILBRONN (DHBW HEILBRONN)

DHBW Heilbronn has become an important destination for the food industry with its career-integrated bachelor's degree programmes. Besides Business Administration-Retail Management and Business Administration-Food Management, DHBW Heilbronn offers studies in Business Administration-Service Management with specialisations in Consulting and Services, Human Resources, Media and Sports Management. Apart from the new course Wine - Technology - Management the DHBW Heilbronn offers two new digital study programmes: Digital Commerce Management (subject to accreditation) and Business Information Systems. A wide range of scientific evaluations can be conducted in the university's own lab: the 'DHBW Sensoricum'.

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BADEN-WÜRTTEMBERG COOPERATIVE STATE UNIVERSITY – CENTER FOR ADVANCED STUDIES (DHBW CAS)

Baden-Württemberg Cooperative State University – Center for Advanced Studies is the home of postgraduate work-study programmes. More than 1,400 professionals and specialists study 20 master's degree courses and take part in continuing education opportunities. DHBW CAS offers a wide range of degree programmes in the Schools of Business, Engineering and Social Work. The master's degree is very flexible and customisable. DHBW CAS stands for practical studies on high level.

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ERZIEHERAKADEMIE HEILBRONN

The foundation of the Erzieherakademie Heilbronn (Academy for early childhood educators) represents a new opportunity for future early childhood educators in collaboration with the Academy for Innovative Education and Management and the educational institution Phorms Education. What makes the academy for early childhood educators special is its focus on practical training (praxisintegrierte Ausbildung, PIA), where future early childhood educators attend both professional school (60%) and work at a day care centre (40%).

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FERDINAND-STEINBEIS-INSTITUTE

The Ferdinand-Steinbeis-Institute helps shaping business transformation. We use dual scientific research to initiate, design and support transfer-oriented projects in between the worlds of science, economy, society and politics. As part of a global network addressing the technological and business challenges of digital transformation, we combine research expertise with business experience and design new value creation concepts to benefit the economy and society.

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FRAUNHOFER INSTITUTE FOR INDUSTRIAL ENGINEERING (IAO)

The Research and Innovation Center for Cognitive Service Systems (KODIS) is a branch of the Fraunhofer Institute for Industrial Engineering IAO in Heilbronn. Scientists at the centre collaborate with municipalities, companies and intermediary institutions to develop data-based business models, service offers and new value creation architecture. Research is focused on developing cross-company and cross-sector solutions for complex service systems by looking at large amounts of data and using artificial intelligence processes.

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GERMAN GRADUATE SCHOOL OF MANAGEMENT AND LAW (GGS)

As a state-accredited institute of higher education and business school, the German Graduate School of Management and Law (GGS) offers part-time master's programmes in management and law as well as other studies for further scientific education tailor-made to meet industry needs. It trains and further educates up-and-coming leaders as well as seasoned executives and offers opportunities to obtain qualifications for further career advancement. Its goal is to develop responsible leaders and to play a role in the region's sustainable business success.

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HEILBRONN UNIVERSITY OF APPLIED SCIENCES (HHN)

The Heilbronn University of Applied Sciences (Hochschule Heilbronn, HHN) has locations in Heilbronn, Künzelsau and Schwäbisch Hall in the booming economic region of Heilbronn-Franken. With 8,200 students, HHN is one of the largest universities of applied sciences in the entire state of Baden-Württemberg. The range of studies at HHN includes a total of around 50 degree programmes in the fields of Engineering, Business and Informatics. Located at the Bildungscampus are the faculties International Business as well as Business and Transport Management.

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JOSEF-SCHWARZ-SCHULE HEILBRONN

The Josef-Schwarz-Schule is an all-day school offering lessons in both German and English with an internationally oriented concept. As a state accredited alternative school, using the curriculum of Baden-Württemberg and supplemented with international elements. The educational concept spans from primary school (last year of kindergarten) to secondary school and focuses on mathematics, computer science, natural sciences and technology (known as 'MINT' in German: Mathe, Informatik, Naturwissenschaft, Technik), as well as modern foreign languages. An equal number of German educators and English native speaking educators from all over the world are represented at Josef Schwarz-Schule.

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LIV – LERNEN. INFORMIEREN. VERNETZEN.

LIV (LEARN. RESEARCH. NETWORK) is the jointly run library of HHN, DHBW Heilbronn and DHBW CAS and of the partners GGS and TUM Campus Heilbronn. It includes locations on the Bildungscampus and on the Sontheim Campus as well as in Künzelsau and Schwäbisch Hall. LIV is a unique model project for higher education-wide cooperation, providing over 14,000 users and external interested parties with an extensive range of media and information resources across the board. LIV is also a studying, teaching and researching service provider as well as a partner for other libraries and institutions active in developing innovative services for the university environment.

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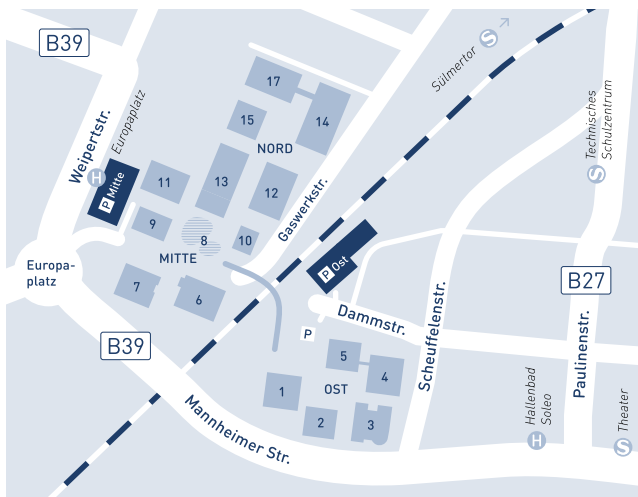
TECHNICAL UNIVERSITY OF MUNICH IN HEILBRONN (TUM)

With its TUM School of Management the Technical University of Munich (TUM) has its own teaching and research location on the Heilbronn Bildungscampus. The main subject areas focus on the management of the digital transformation and on family-enterprises. The courses at TUM Campus Heilbronn are offered in English and prepare students for their careers in technology-driven companies.

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E info.hn@wi.tum.de
A www.wi.tum.de/tum-campus-hn



→ Directions



ADDRESSES FOR NAVIGATION SYSTEMS

PARKHAUS MITTE
Weipertstraße 51
74076 Heilbronn

PARKHAUS OST
Dammstraße 1
74076 Heilbronn

STATIONS / STOPS

S-BAHN

- Sülmertor
- Technisches Schulzentrum
- Theater

BUS

- Europaplatz
- Hallenbad Soleo