



### → A campus for everyone

The Bildungscampus of the Dieter Schwarz Foundation is a unique location for lifelong learning for people of all ages.

Located in the heart of Heilbronn, it houses a wide variety of educational and scientific institutions offering courses ranging from traditional university studies to work-study programs and vocational training, right through to start-up and research programs.

By networking and interlinking its institutions to cover the whole educational path, the campus creates an innovative educational facility in the spirit of a holistic ecosystem, always focusing on the individual and their optimal path.

→ bildungscampus.hn/en/about-us



# → Diverse, colorful & forward-thinking



The Bildungscampus offers a unique space for knowledge, education, networking, and entrepreneurship.

→ bildungscampus.hn/en/
institutions



We are creating a sustainable, future-proof, and innovative campus, taking all aspects of sustainability into account.

→ bildungscampus.hn/en/
sustainability



Future in the making!
The Bildungscampus defines
itself as a "living lab", where different
processes for the operations
and infrastructure of the future are
constantly being tested



# → A place for lifelong learning

From educational institutions with a pedagogical emphasis, to traditional universities and research institutions with a scientific focus and to startup incubators – find out more about the individual institutions on the Bildungscampus and be inspired by the unique opportunities it offers for lifelong learning!

#### Academy for Innovative Education and Management (AIM)

"Strengthening education – seizing opportunities!" is our vision, one we're especially pursuing in daycare centers, kindergartens, and schools. At aim, we develop services for children, young people, and professionals working in education that aim to promote education in a sustainable way. #bildungsgerechtigkeit #bildungschancen #aimakademie

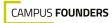
¬ aim-akademie.org

# aim

#### Campus Founders

As a start-up and co-innovation hub, we empower talented people and start-ups by teaching them the methodological skills and entrepreneurial mindset they need. By networking with students, companies, and investors, we create a vibrant innovation ecosystem.

#entrepreneurship #startup #innovation #aistart



## Baden-Wuerttemberg Cooperative State University Heilbronn (DHBW HN)

We offer career-integrated bachelor's degree programs focusing on business administration, retail, food, wine, digitalization, and recyclables management. As one of the nine campus of the largest cooperative state university in Baden-Wuerttemberg, we train future professionals and managers for the local region and beyond.

#dhbwheilbronn #dualstudieren #studium #dhbw



## Baden-Wuerttemberg Cooperative State University – Center for Advanced Studies (DHBW CAS)

We are the home of the dual master's degree: we offer study courses and continuing education opportunities in business, technology, social work, and health. The teaching is interdisciplinary, based on practical training, and flexible time-wise, with customizable content.

#dhbwcas #dualstudieren #masterstudium #dhbw

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#### Erzieherakademie Heilbronn (EAH)

We are a state-approved substitute school for social pedagogy and offer practice-integrated education (PiA) as well as education in social pedagogical assistance.

#erzieherakademieheilbronn #erzieherausbildung #wohlfühlschule #ausbildungsozialpädagogischeassistenz

→ erzieherakademie-heilbronn.phorms.de



#### Ferdinand Steinbeis Institute (FSTI)

We are committed to interdisciplinary research into the transformation and digitalization of industry and society. In real, transfer-oriented projects, we investigate and design sustainable value creation in the context of digitalization. #digitalisierung #zukunftsfähigewertschöpfung #ökosysteme

☐ ferdinand-steinbeis-institut.de



#### Fraunhofer IAO

At the KODIS Research and Innovation Center for Cognitive Service Systems, everything revolves around the development of data-based services and business models. We particularly focus on the use of artificial intelligence processes.

#fraunhofer #forschung #KI #services

⊼ kodis.iao.fraunhofer.de/en.html





#### Fraunhofer ISI

"Future innovations for innovative futures." We – the Joint Innovation Hub – are the leading research and development center for systemic Al-based innovation and future research. We support organizations with the systemic forecasting of trends, the early development of innovative ideas and business models, and effective transformation in the areas of digitalization, Al, and sustainability.

#fraunhofer #innovation #zukunftsforschung #digitalisierung

对 isi.fraunhofer.de/jih-heilbronn



#### Heilbronn University of Applied Sciences (HHN)

We are one of the largest universities of applied sciences in Baden-Wuerttemberg. Our key areas of expertise are engineering, business, and information technology. We are committed to practical and forward-thinking teaching. Through our socially relevant research and its transfer, we are helping the region to remain fit for the future.

#darumhhn #praxisnah #forschungsstark #vielfältig



#### Heilbronn Institute for Lifelong Learning (HILL)

"Practical. Future-oriented. Personal." As the central facility for continuing education at Heilbronn University, we offer professionals practical, part-time study programs at bachelor's and master's degree level and certificate programs in engineering, business, and information technology. #hill #berufsbegleitendstudieren #workandstudy

↑ hs-weiterbildung.de/hill

#### Initiative Zukunftsbildung (IZB)

"Children in focus. Education in transition." We aim to ensure that all children in Germany have access to high-quality early education in daycare centers and primary schools. To achieve this, we develop, test, and evaluate strategies for shaping the education of tomorrow, together with experts from practice and science.

#bildung #zukunft #chancengerechtigkeit

→ initiative-zukunftsbildung.de



#### Josef-Schwarz-Schule Heilbronn (JSS Heilbronn)

We are a state-approved, private, and bilingual all-day school focused on an international concept. Our classes range from reception to upper secondary level with a focus on STEM subjects, foreign languages, IT, and economics.

#jssheilbronn #phorms #bilingualeducation

对 jss.phorms.de/en



# Technical University of Munich (TUM) TUM Campus Heilbronn

Our campus in Heilbronn is part of one of Europe's leading research and entrepreneurial Universities of Excellence. Guided by the motto "For the Digital Age", our research and teaching are based on the requirements of the digital age – focusing on the intertwining of management and digital technologies, as well as on medium-sized and family enterprises, and their intergenerational sustainability.

#tumcampusheilbronn #studentlife #innovation

→ chn.tum.de





#### 42 Heilbronn (42HN)

We are a private, free-of-charge coding school with an innovative learning concept: Our training relies on project-based peer learning with no classes or teachers. It is accessible to all, regardless of their level of education or socio-economic background.

#42heilbronn #codingschool #codinglife





# Digital site map Overview of the Bildungscampus. Scan the QR code now or visit the link: → bildungscampus.hn/site-map



#### Library LIV

We are the jointly run library of the Heilbronn University of Applied Sciences (HHN), the Baden-Wuerttemberg Cooperative State University (DHBW HN), the Baden-Wuerttemberg Cooperative State University – Center for Advanced Studies (DHBW CAS), and the Technical University of Munich (TUM) Campus Heilbronn. This unique, multi-university collaboration enables us to provide a comprehensive and diverse range of media.

The name LIV stands for "Lernen (learn). Informieren (research). Vernetzen (network)." and describes the three main themes to which our library is committed. Accordingly, we do not only enable our users to access our range of media, but we also help them with many other aspects of their studies. Our learning space provides a flexible environment for individual and collaborative learning, supplemented with a fully equipped e-media lab for producing your own digital content. We also offer learning aids for using the LIV and its services.

#### Did you know?

The library is also open to the public. For a small fee and with a valid library card, anyone who is interested can use our wide range of services.

#letsliv #hibliothek

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## → Great to see you

There's so much to discover – use our digital media to immerse yourself even deeper in our Bildungscampus: our website and app pool lots of helpful information and interesting facts about the Bildungscampus and its unique ecosystem!



# Would you like to find out more about the Bildungscampus?

Visit our website for more detailed information about the history, future, and current topics. 

☐ bildungscampus.hn/en



Do you need a mobile assistant while on site? In the "My Bildungscampus" app, you will find our 3D site map, real-time data about parking, the canteen menu, and much more.

→ bildungscampus.hn/en/app



#### What about internet access?

With the welcome@bildungscampus Wi-Fi, you can get online anywhere on the entire Bildungscampus at any time – handy for flexible working and learning!



If you have any questions please visit us via bildungscampus.hn/en/contact