

# → Events at Bildungscampus in Heilbronn



AULA

FORUM

**BILDUNGS  
CAMPUS**

DIETER SCHWARZ STIFTUNG





**SCHWARZ**  
Veranstaltungsmanagement

NICHT BESCHREIBBAR  
MIT TAFELKREIDE BESCHREIBBAR  
MAGNETSTREIFEN

FORUM

BILDUNGS CAMPUS

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Are you looking for an exceptional, multiform location landscape for your event? Then you're in the right place! That's because, with a total of three event venues, you are in the best of hands with us:

The AULA boasts an exclusive foyer, an impressive event hall and high-end show technology. The compact FORUM is perfectly suited for your medium-sized events. A professional KONFERENZBEREICH (conferencing area) successfully rounds the event trio off.

You and your guests will find a very special ambience here, embedded in the state-of-the-art Bildungscampus of the Dieter Schwarz Foundation. What's more, the event venues are centrally located and the Heilbronn city center can be reached on foot.

We look forward to you and your ideas!

Event Management  
Bildungscampus in Heilbronn

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You can find all information online too at  
[bildungscampus.hn/en/event-locations](https://bildungscampus.hn/en/event-locations)





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BILDUNGS  
CAMPUS

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← Dieter Schwarz Stiftung  
Schwarz Campus Service  
Franzheier Institut  
TUM

← DHBW CAS

← HAW | BC 13

BC 7 | aim, Erzieherakademie →





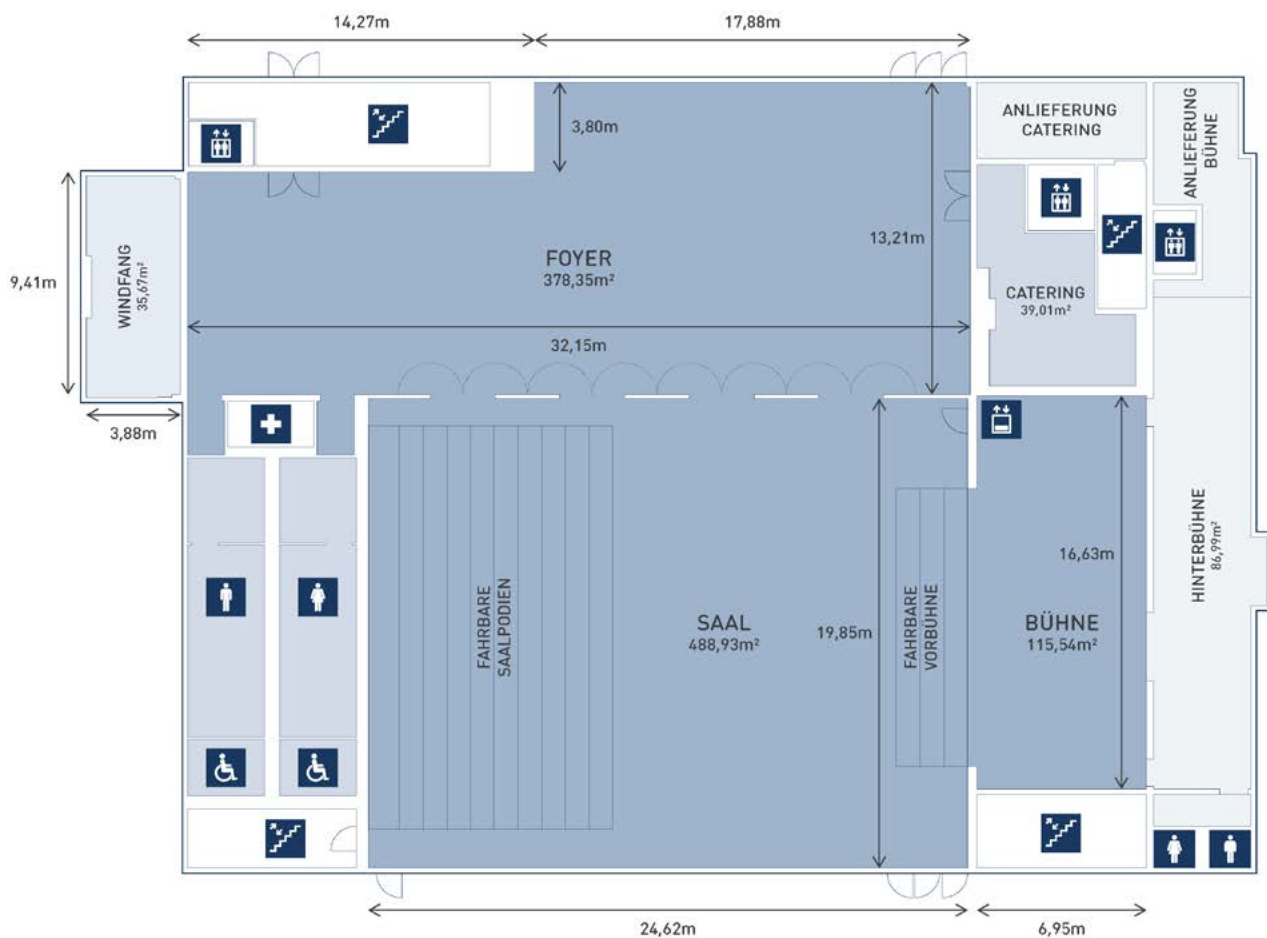
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## → AULA

Thanks to its location, architecture and equipment, the AULA at the Bildungscampus of the Dieter Schwarz Stiftung (Foundation) embellishes the City of Heilbronn with a very special event location.

The representative construction is available for a wide range of events. Whether it is a sensational show event or an academic congress: Technically and spatially, the event center fulfills the highest expectations for any sort of event.

## HALL AND STAGE



The hall of the AULA forms the heart of the Bildungscampus in Heilbronn. It offers seating for up to 550 guests in various event formats.

### HALL WITH STAGE

Light-colored wood on the floors, ceilings and walls emanates warmth as well as neutrality for your interior design. The podiums at the rear of the hall are mobile. Lighting, sound and video technology are high-end and satisfy the highest expectations. A mobile concert room provides the best possible acoustics for classical music.

### FOYER

The foyer, which is suffused with light and measures 378 m<sup>2</sup>, offers plenty of space for the reception and catering, thus facilitating maximum flexibility. The foyer is included in the price of the hall and is also well-suited as an exhibition area for booths or networking.

### GENERAL INFORMATION ABOUT THE AULA

- Enter the AULA through the large, glazed main entrance.
- All AULA entrances are accessible by wheelchair.
- A pantry kitchen with refrigerators and sufficient work surfaces as well as water and power points for kitchen equipment is available and may be hired as required.
- You may make use of a large selection of furniture and technical equipment.
- Several monitors in the foyer may be used to play your individual contents.
- You may freely select the seating plan; it is included in the price of the hall.
- The hall can be divided into two parts by an acoustically transparent metal curtain.
- Durch einen akustisch durchlässigen Metallvorhang kann der Saal in zwei Hälften geteilt werden.
- All window facades may be darkened.
- The outdoor area is included in the rental fee and has both water and power points.



# AULA



**Seating in Rows with Tiered Hall Podiums:**  
The tiered seating also offers guests in the back rows uninhibited visibility. Can accommodate up to 550 guests.



**Banquet Seating:**  
The hall with decorated banqueting tables, is perfect for dinner events or jubilees.



**Tiered Forestage:**  
The forestage can be moved backwards and forwards gradually, or you may select a larger stage surface. The display walls to the left and right may also be moved into different positions.



**Empty Hall:**  
You will find a lot of room for your trade fair or exhibition here. There is standing room for up to 900 people here.



**Dividing Wall:**  
The hall may be divided by means of an acoustically transparent metal curtain. This is ideal for a smaller number of people.

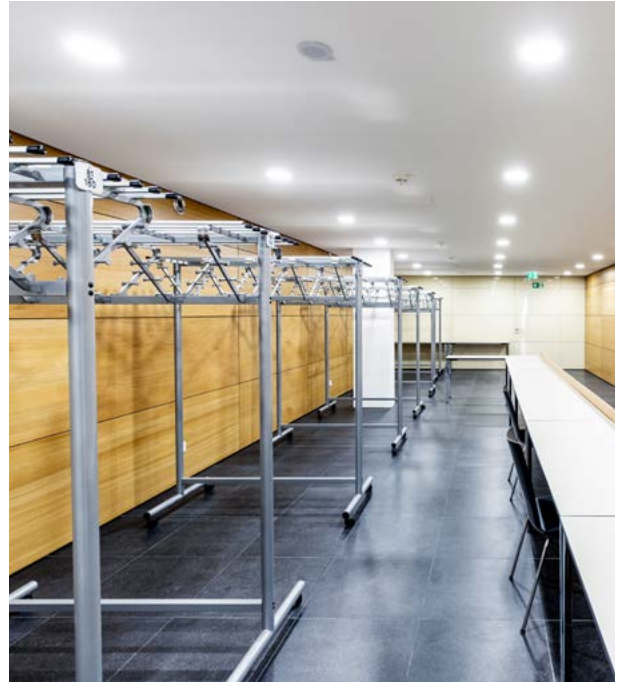


**Foyer:**  
The Foyer offers plenty of room for catering, networking or exhibitors. Bistro tables with and without slip coverings as well as buffet elements or other furniture are available for hire. The monitors may be used freely.

## ARTISTS' DRESSING ROOMS AND BACK-STAGE



**Artists' Dressing Rooms:** Three individual and two collective dressing rooms offer your artists the best possible preparation for their show.



**Visitors' Cloakroom:** The visitors' cloakroom is located in the basement of the AULA.

Sanitary facilities including showers are available in the artists' dressing rooms. Artists can follow the stage show live on monitors in every dressing room. An elevator connects the artists' dressing room level to the backstage area and the stage.

The backstage area is at stage level - meaning that large musical instruments such as pianos or furniture can be rolled in quickly and easily. A technical contact person is available at side stage to resolve technical questions and requests.

The visitors' cloakroom in the basement of the AULA is superbly-suited for large events. There are sufficient coat racks for jackets and bags.

Suitcases and bulky baggage can also be accommodated here. If you would like cloakroom staff, you may either arrange for personnel yourself, or we will take care of this for you.



## TECHNOLOGY & EQUIPMENT

- High-performance Wi-Fi is available in the whole building.
- There are connection points for video sources, (e.g., laptops), and output devices (e.g., monitors).
- Display walls, projection screens and projectors are available in the hall.
- Top-notch microphone equipment (handheld transmitters, instrument microphones and headsets) is available for hire.
- An event technician is always present in the control room above the hall, overlooking the stage.
- Live video broadcasting and recording of the show are possible.
- A PA loudspeaker system ensures balanced sound.
- The hall may be darkened completely and the light may be dimmed.
- 4 chain hoists (ea. 500 kg), 30 m black 4-point-trussing and 14 suspension points are available.
- High voltage power points are available on the stage.
- The stage background may be illuminated in the color of your choice.
- There is a cabin for interpreters and a simultaneous translation system.

## CATERING & SERVICES

We are not exclusively bound to any particular catering company in the AULA. You are at complete liberty to select your own catering partner. We shall be pleased to assist you in finding the right partner.

Caterers and service providers may deliver their goods to our delivery address. Please note that vehicles are not allowed to park in the delivery area after unloading.

## CAPACITIES

You may select the seating plan in the AULA. The following list shows the maximum capacities of the whole hall and half of the hall, and is intended to assist you in finding the ideal arrangement.

	Block/Banquet	U-Form	Parliamentary-Style	Seating in Rows
<b>AULA Entire Hall</b> 496m <sup>2</sup>	352 People	102 People	240 People	550 People
<b>AULA Half of the Hall</b> 275m <sup>2</sup>	160 People	58 People	120 People	260 People







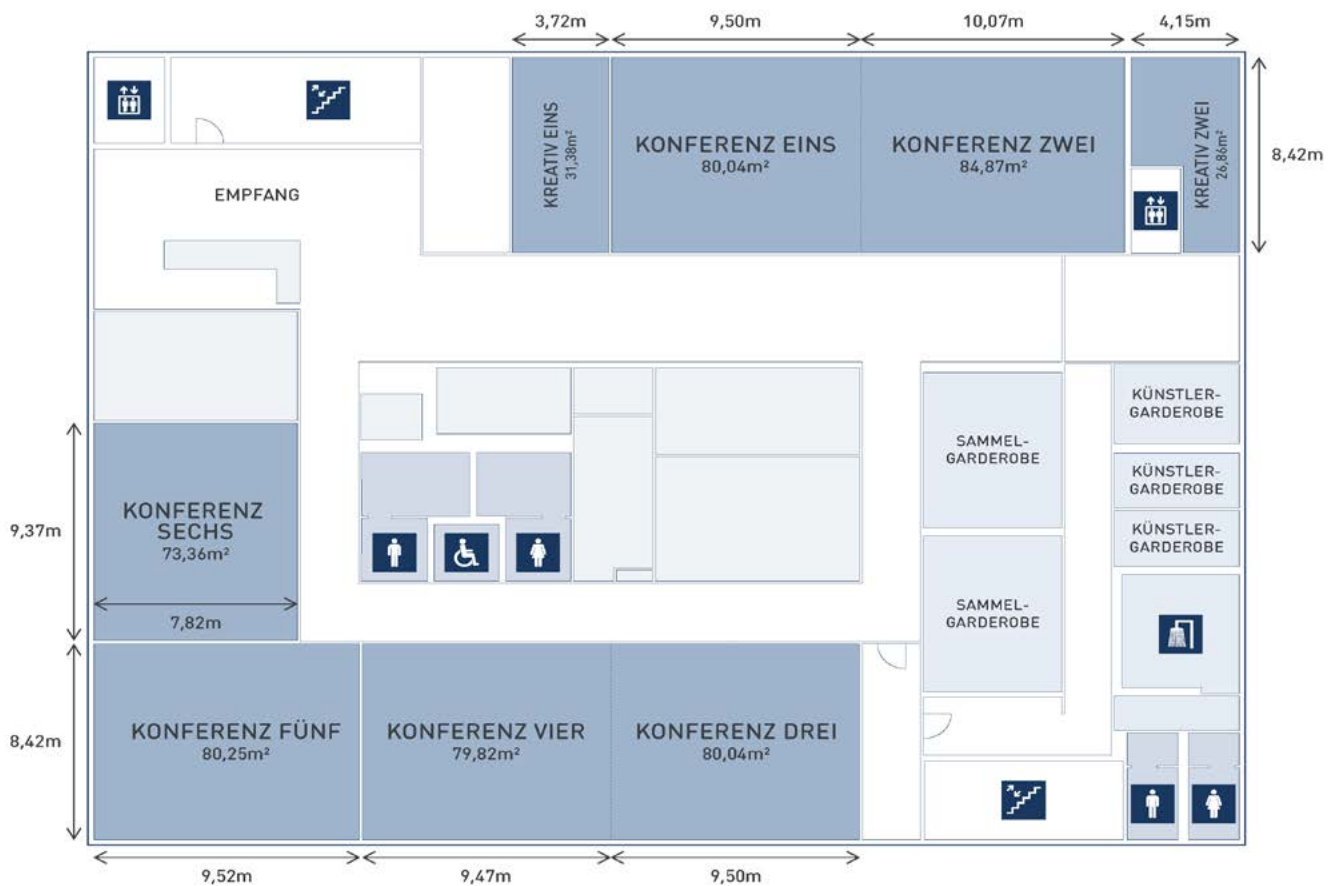
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## → Conference Area

The state-of-the-art conference area comprising six conference rooms and two innovative creative rooms is located on the top floor of the AULA.

Mobile dividing walls, flexible furniture and versatile presentation elements offer individual scope for meetings, networking or workshop formats.

## CONFERENCE SPACES



The conference area is state-of-the-art and multi-functional. The dividing walls make it possible to flexibly arrange suitable venues for diverse scenarios. No matter whether it is a round table for six or a congress for 160 persons or more – your needs define the setup.

### CONFERENCE ROOMS

Six bright conference rooms; which may be individually furnished and combined are available. Variable seating and state-of-the-art meeting technology is included in the rental fee. Comprehensive presentation equipment and furniture may be booked on top of that too.

### CREATIVE ROOMS

A particular highlight are the two creative rooms, which may be booked individually or in addition to the conference rooms. You are in the right place here if you don't want to just think, but also work, "out of the box". The seating of the creative rooms is fixed and offers room for four to six persons.

### THE SUCCESS OF YOUR CONFERENCE

- The conference area has its own reception area. All rooms are accessible by wheelchair.
- The reception welcomes you and your guests and takes care of you throughout the whole event.
- For larger events, individual conference rooms may be extended into one large room by simply opening a dividing wall.



## MODERN CONFERENCE AREA



**Reception Area:** The reception is permanently manned to support your event.



**Seating in Rows:** This type of seating plan offers space for up to 70 people per conference room.



**Conference Room Capacity with Parliamentary-style Seating:** Conference rooms ONE and TWO as well as THREE and FOUR may be joined to form a double room.



**Conference Room with U-type Seating:** The presenter can move freely into the center of the U-form to really involve the audience.



**Conference Room with Block Seating Formation:** One large “block” facing the speakers is ideal for conferences or presentations.



**Conference Room with Block Seating Formation/Table Islands:** This type of seating plan is conducive to small group tasks or workshops.

## INNOVATIVE CREATIVE ROOMS



**Kreativ EINS (Creative ONE):** Modern equipment and practical group recesses create the perfect working environment for thinking “out-of-the-box” together.



**Kreativ ZWEI (Creative TWO):** A large presentation monitor, several different working areas as well as walls which are both magnetic and may be written on, offer a lot of room for interactive alternatives to meetings.

Our spatial environment influences how easily we develop new approaches and thoughts to a large degree.

Provide space for your ideas: Two inspiring creative rooms in lively green or urban city style help you and your team to address topics outside of routine business, to question established processes or to work out new business models.

Several working areas make it possible to work on topics together or in parts - and thanks to modern technology, results may be presented and discussed there and then.

A separate catering area offering self-service coffee specialties and a refrigerator containing cold beverages may be booked on top, ensuring a great working climate.



## TECHNOLOGY & EQUIPMENT

- High-performance Wi-Fi is available in the whole conference area.
- Every room has its own speaker's lectern with connection points (HDMI/VGA/Wireless) for laptops or tablets (WIN/iOS) and a 98-inch presentation monitor.
- There are facilitator's toolboxes, flip charts and Metaplan boards in all conference rooms for creating attractive presentations. Additional furniture can be provided upon request.
- Sub-floor boxes in all rooms ensure a flexible power supply. Rooms may also be darkened effortlessly by means of blinds.
- PA loudspeaker systems are used for sound in the conference rooms. Optional microphone systems may be booked too.
- The monitors are used for sound in the creative rooms.
- The conference rooms are also equipped with ceiling microphones and PTZ cameras. If you book this additional media technology, your conference can be turned into a hybrid event.
- Thanks to our ClickShare system, your presentation can be shared on screen at the touch of a button.

## CATERING & SERVICES

- In the conference area, our exclusive caterer, Voltino, offers you a large selection of food and beverages. The catering area is included in the price.
- The creative rooms are equipped with a small fridge for cold drinks and a coffee machine for self-service. Food and drinks can be ordered separately.
- Would you like to pay the parking fees for your participants? We shall be pleased to provide you with a parking ticket endorser for this. This means that your guests may very conveniently park in the nearby parking facilities (Parkhaus).

## CAPACITIES

You may book the following seating plans for your events. Please note that the potential number of persons per room varies according to the seating plan. The maximum capacity of all conference rooms as a whole amounts to 400 persons.

	Block/Banquet	U-Form	Parliamentary-Style	Seating in Rows
<b>Single Conference Room</b>	16 People	20 People	24 People	70 People
<b>Double Conference Room</b>	40 People	40 People	54 People	160 People



CAMPUS FOUNDERS

CAMPUS FOUNDERS

Forum  
Campus Founders  
Nieuw 17  
1  
WILHELMUS  
KAMPUS

FORUM





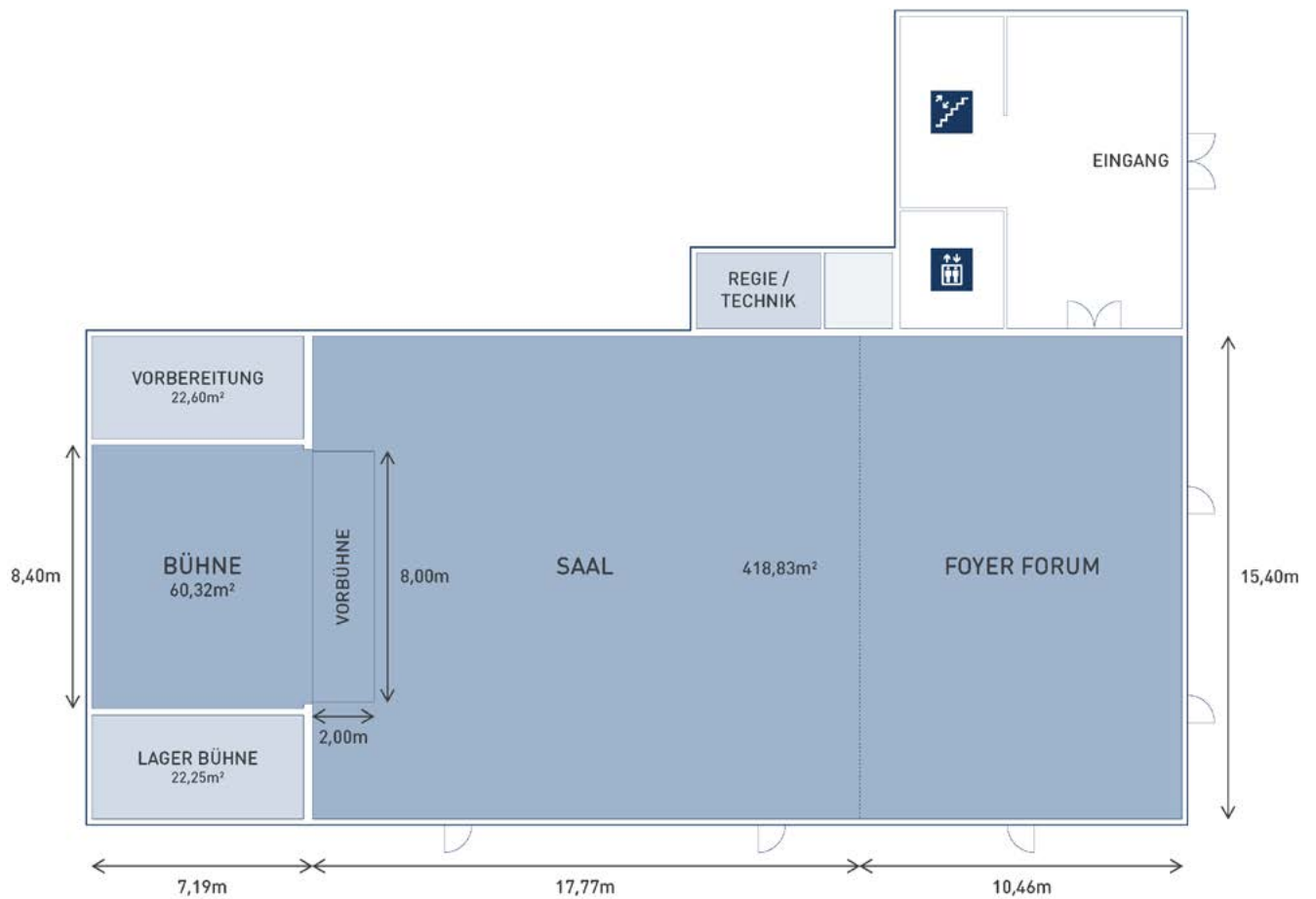
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## → FORUM

The atmosphere of the FORUM is characterized by a glass facade suffused with light, exposed concrete and parquet flooring. It is the ideal addition to the event areas at the Bildungscampus.

The combination of compact areas and modern equipment leaves nothing to be desired. Our FORUM has already been home to a great many successful event formats.

## FORUM AND FOYER



The FORUM is another event venue on the Bildungscampus in Heilbronn. It offers seating for up to 400 persons.

### DIVISIBLE FOYER

If you require a foyer for catering or exhibitors, the FORUM may be divided. Thanks to the top-quality dividing wall, two acoustically separated rooms emerge.

### GENERAL INFORMATION ABOUT THE FORUM

- The FORUM is located on Bildungscampus OST.
- A selection of furniture, technology and additional equipment is available for hire.
- The basic seating plan may be freely selected and is included in the price.
- Some of the outdoor areas of the FORUM may be used by prior arrangement.



## FORUM



**FORUM:** This place of assembly is located on the ground floor of Bildungscampus OST.



**Foyer:** If a foyer is desired, a soundproof wooden dividing wall can be installed in the hall. Two separate rooms are thus created.



**Hall:** A hall suffused with light offering different seating options and (fore)stage.



**Stages:** The stage can be extended by means of a for-stage measuring 2 m width, 2 m depth and 80 cm in height.



**Seating in Rows:** This type of seating plan can accommodate up to 260 people with the dividing wall in place; and up to 400 people without it.



**Parliamentary-style Seating:** Other types of seating are available upon request and are included in the rental fee.

**TECHNOLOGY & EQUIPMENT**

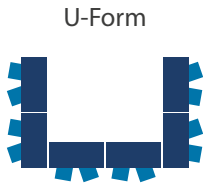


- High-performance Wi-Fi is available in the whole building.
- Connection points for video sources (e.g., laptops), screen and overhead projector are available.
- Top-notch microphone equipment (handheld transmitters as well as headsets) are available for hire.
- A qualified technician is available to take care of all technical matters.
- A PA loudspeaker system ensures balanced sound.
- An analog speaker’s podium is available upon request.
- The stage lighting is adapted to suit your stage program.
- Sub-floor boxes are available to supply power.
- A forestage measuring 8x2 m may be used.

**CATERING & SERVICES**

We are not exclusively bound to any particular catering company in the FORUM. You are at complete liberty to select your own catering partner. We shall be pleased to assist you in finding the right partner.

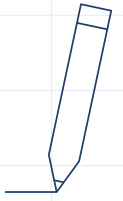
**CAPACITIES**

Several seating plans are available. The following list shows the maximum capacities of the FORUM with the dividing wall either open or closed and is intended to assist you in finding the ideal arrangement.

	 <p>U-Form</p>	 <p>Parliamentary-Style</p>	 <p>Seating in Rows</p>
<b>FORUM without Dividing Wall</b>	92 People	160 People	400 People
<b>FORUM with Dividing Wall</b>	56 People	94 People	260 People



→ Space for your ideas:

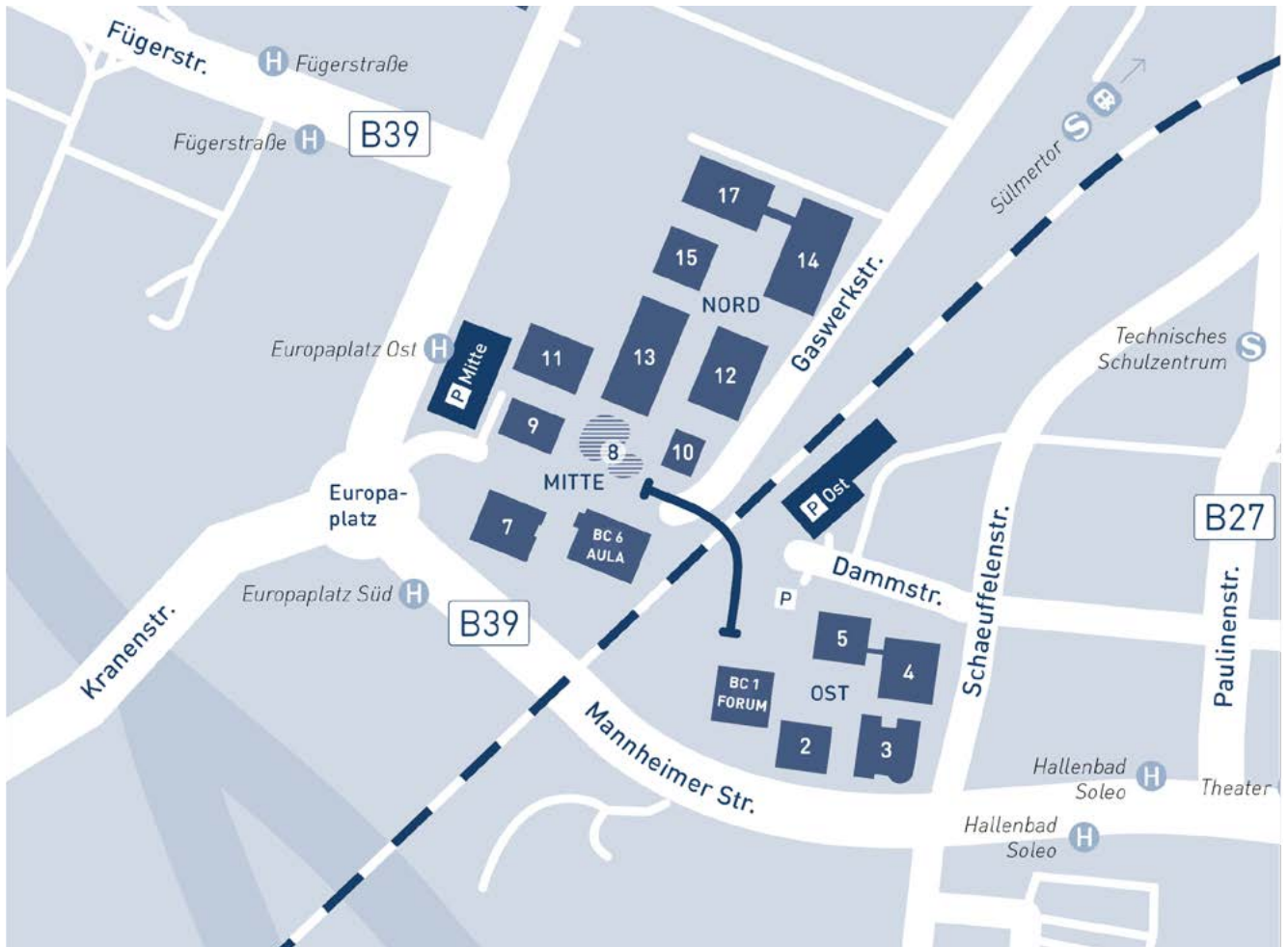


→ Have you thought  
of everything?

... Any questions? We are very pleased to help you.







## Your Direct Connection to the Bildungscampus

Schwarz Campus Service  
Event Management

- T** +49 800 663 32 66
- E** [scs-vm@mail.schwarz](mailto:scs-vm@mail.schwarz)
- [bildungscampus.hn/en/event-locations](https://bildungscampus.hn/en/event-locations)



Our digital business card -  
scan it and save it right now.

## Addresses of the Parking Facilities (for Navigation)

PARKHAUS MITTE  
Weipertstrasse 51, 74076 Heilbronn

PARKHAUS OST  
Dammstrasse 1, 74076 Heilbronn



Find out more about the route and parking here  
➤ [bildungscampus.hn/en/mobility](https://bildungscampus.hn/en/mobility).


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