

→ Events at the Bildungscampus in Heilbronn





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The Bildungscampus in Heilbronn is a place for education, innovation and discourse, and at the same time, an excellent address for sophisticated events.

The AULA, the FORUM and the conferencing area are more than just event locations: We create a stage for visions, where ideas can grow and successful events are conceived.

Located in the center of Heilbronn, our three modern locations offer the perfect conditions for congresses, lectures, trade fairs, exhibitions, workshops, shows and festive corporate events.

Would you like to organize an event on the campus? Below you will find all information ranging from the room specifications and service packages up to travel directions.

We look forward to you and your ideas!

Event Management
Bildungscampus in Heilbronn

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All information can also be found online at
bildungscampus.hn/events



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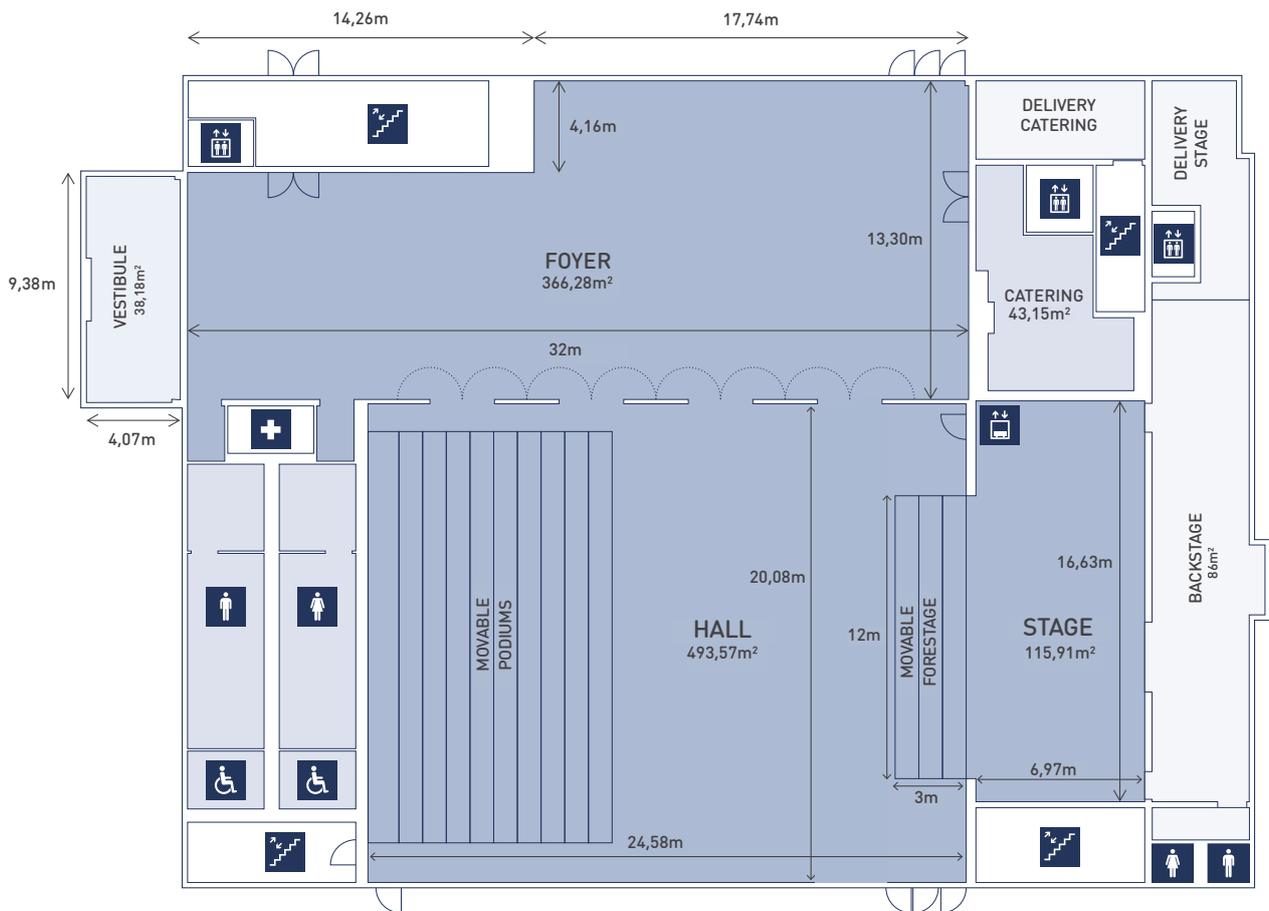
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→ AULA

Architectural highlight for large events

The AULA at the Heilbronn Bildungscampus stands for impressive events of the highest standard. Whether a scientific congress, festive reception or concert, this is where modern architecture, sophisticated furnishings and exceptional acoustics come together. The well-lit hall with stage offers space for up to 514 guests and is complemented by a spacious foyer, a backstage area and state-of-the-art technology.

HALL AND STAGE



The hall of the AULA is the heart of the Heilbronn Bildungscampus. It offers seating for up to 514 guests in various event formats.

HALL WITH STAGE

Light-colored wood on the floors, ceilings, and walls emanates warmth while providing you with a neutral interior design. The podiums at the rear of the hall can be moved to different positions. Upscale lighting, sound and video technology satisfy the highest expectations. A mobile concert room provides the best possible acoustics for classical music.

FOYER

Suffused with light and measuring 366 m², the foyer offers plenty of space for receptions and catering to facilitate maximum flexibility. The foyer is included in the hall rental fee and is well-suited for exhibition booths and networking.

ABOUT THE AULA

- Enter the AULA through the large, glazed main entrance.
- All AULA entrances are accessible by wheelchair.
- Kitchenettes are available for hire and are equipped with refrigerators, sufficient counter space, electricity and water connections for diverse kitchen appliances.
- A wide selection of furniture and technical equipment is at your disposal.
- There are several screens in the foyer for displaying your personalized content.
- The seating arrangement is included in the hall rental fee and may be freely selected.
- An acoustically permeable metal partition divides the hall into two halves.
- All window facades may be darkened.
- The outdoor area with water and electricity connections is included in the rental fee.

AULA



Seating in rows with tiered hall podiums:
Raked seating provides up to 514 guests with an unobstructed view from any seat, even those at the back.



Banquet seating:
Configured with banquet seating, the hall provides an elegant setting for gala dinners and anniversary celebrations.



Raised stage apron:
The stage apron extends or retracts in increments to meet event requirements or expand the performance area. The display walls on the left and right can also be flexibly positioned and completely retracted if necessary.



Empty hall:
The hall's capacity of up to 1,000 people (standing) makes this location ideal for trade fairs and exhibitions.



Partition wall:
An acoustically permeable metal curtain divides the hall, making each half ideal for smaller events.



Foyer:
The foyer offers ample space for catering, networking and exhibitors. Bistro tables with optional linens as well as buffet units and other furniture can be hired. Monitors display content of your choice.

ARTISTS' DRESSING ROOMS AND BACKSTAGE

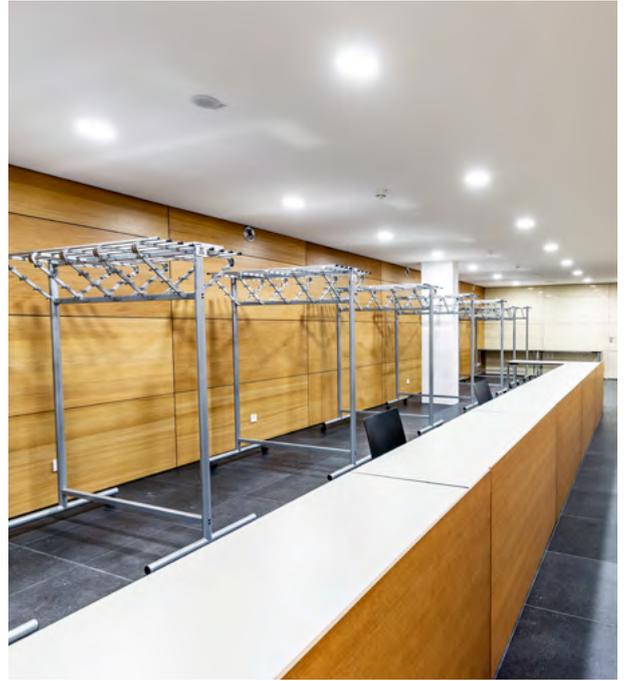


Artists' Dressing Rooms:

Three single-person and two shared dressing rooms offer your artists the best possible place to prepare for their show.

Sanitary facilities including showers are available in the artists' dressing rooms. Screens in every dressing room let the performers follow what is happening on stage. An elevator connects the dressing room level with the backstage area and stage.

The backstage area is at stage level – meaning that large musical instruments such as pianos or furniture can be rolled in quickly and easily. There is always a stage technician available in the wings to answer any questions or address requirements



Visitors' Cloakroom:

The visitors' cloakroom is located in the basement of the AULA.

The visitors' cloakroom in the basement of the AULA is perfectly suited for large events. There are sufficient coat racks for jackets and bags.

Suitcases and bulky baggage can also be accommodated here. If you would like cloakroom staff, you may either make your own arrangements or we will take care of this for you.

TECHNOLOGY & EQUIPMENT

- High-performance Wi-Fi is available in the whole building.
- There are connection points for video sources, (e.g. Laptops) as well as for output devices, such as monitors.
- Display walls, projection screens and projectors are available in the hall.
- Top-notch microphone equipment (handheld transmitters, instrument microphones and headsets) is available for hire.
- The control room above the hall overlooking the stage is staffed by a technician during all events.
- Live video broadcasting and recording of the show are possible.
- A loudspeaker system ensures balanced sound.
- The light may be dimmed to achieve total darkness in the hall.
- Four chain hoists (ea. 500 kg), black 4-point trussing (30 m) and 14 suspension points are available.
- There are high-voltage outlets on the stage.
- The stage backdrop can be illuminated in the color of your choice.
- Interpreting booth and simultaneous translation system available.

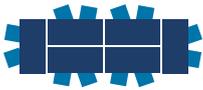
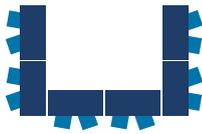
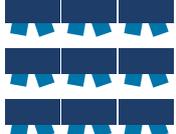
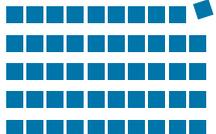
CATERING & SERVICES

We are not exclusively bound to any particular catering company in the AULA.
 You are at complete liberty to select your own catering partner. We shall be pleased to assist you in finding the right partner.

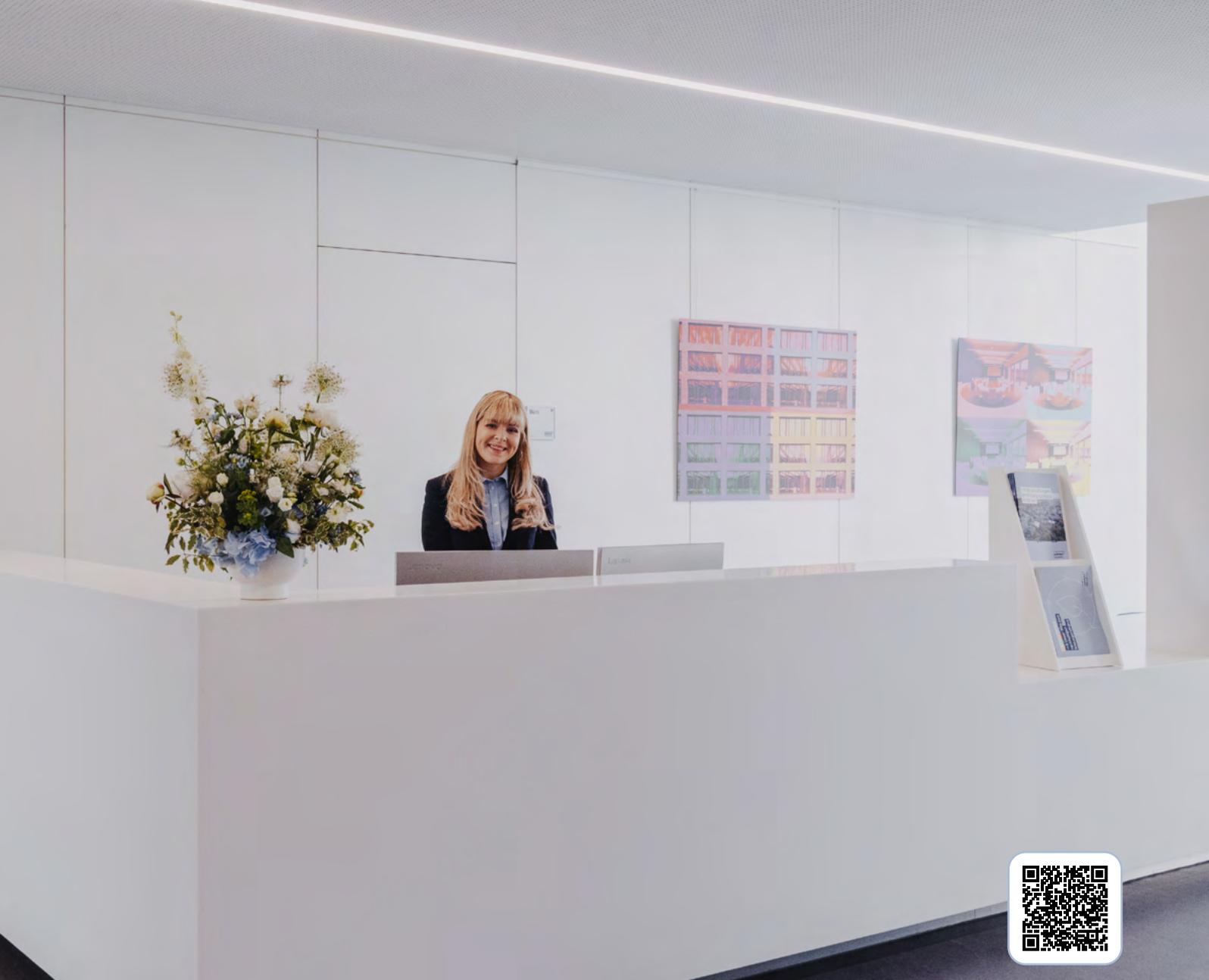
Caterers and service providers may deliver their goods to our delivery address.

CAPACITIES

Select from any of the seating plans below for the AULA. The following list shows the maximum capacities for all or half of the hall, and is aimed at helping you to find your ideal arrangement.

	 <p>Block/Banquet</p>	 <p>U-shaped</p>	 <p>Parliamentary-style</p>	 <p>Seating in rows</p>
<p>AULA Entire Hall with Stage Apron 457 m²</p>	240 people	102 people	220 people	514 people
<p>Half of the AULA with Stage Apron 239 m²</p>	-	28 people	100 people	224 people





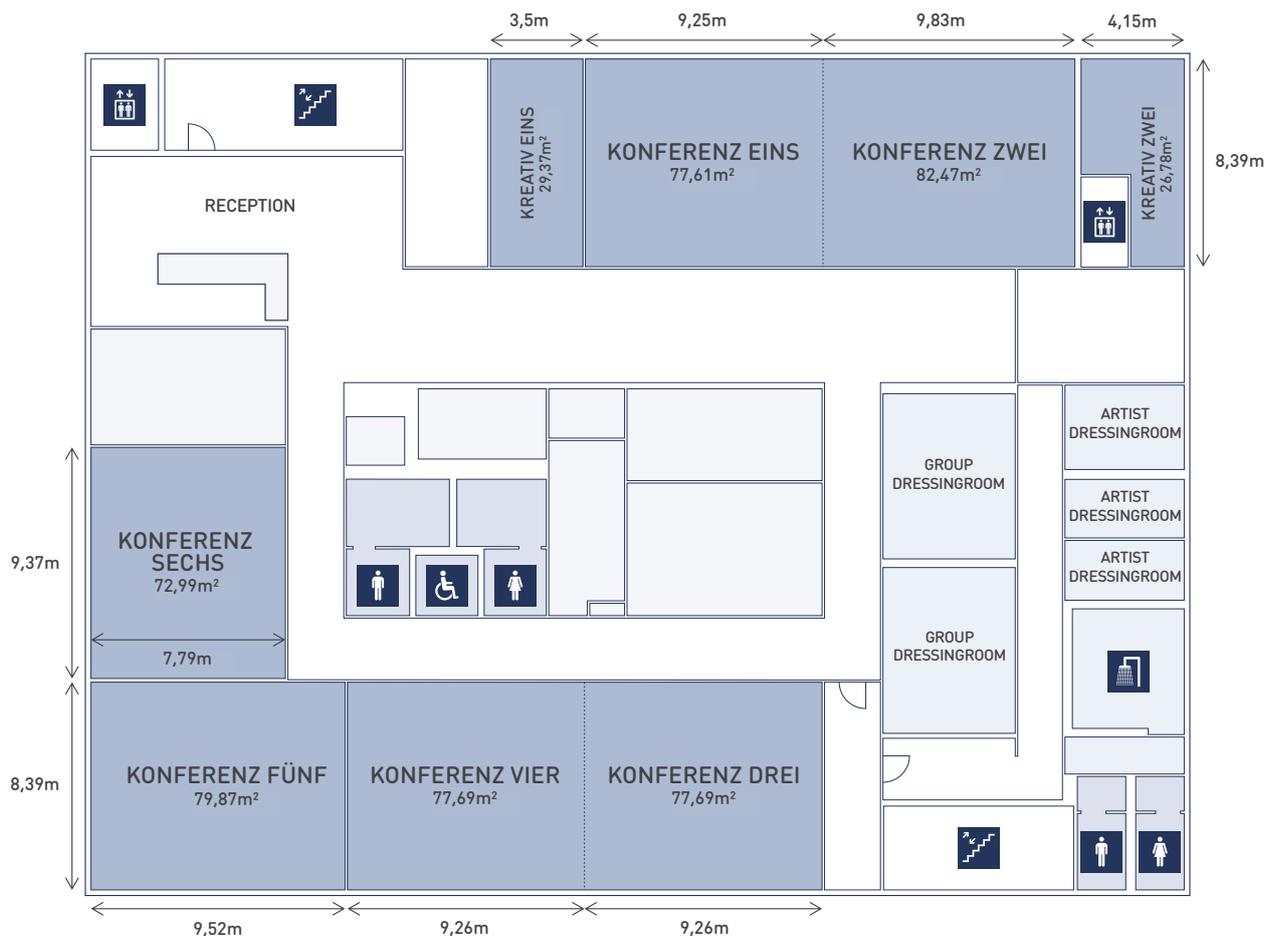
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→ Conference Area

Modular. Modern. In the center of Heilbronn

Our conference area is located on the top floor of the AULA, and offers a flexible room concept for professional meetings, congresses, workshops and talks. With six conference rooms and two innovative creative rooms, the conferencing area on the Heilbronn Bildungscampus offers tailor-made solutions for events for up to 400 people in a high-end, quiet working environment.

CONFERENCE AREAS



The conference area is state-of-the-art and multi-functional. Partition walls create flexible spaces to suit various event requirements. No matter whether a round table for six or a congress for 160 persons or more - your needs define the setup.

CONFERENCE ROOMS

Six bright conference rooms are available; they can be configured and combined to your specifications. Flexible seating arrangements and state-of-the-art meeting technology are included in the rental fee. A full range of moderation tools and furnishings can be booked too.

CREATIVE ROOMS

The two creative rooms represent a particular highlight: Book them alone or in addition to the conference rooms. These are just great if you not only want to think, but also work "outside the box". The creative rooms can accommodate four to six people; seating arrangements cannot be varied.

FOR A SUCCESSFUL CONFERENCE

- The conference facilities have their own reception area. All rooms are wheelchair accessible.
- Our reception staff welcomes you and your guests and is ready to provide support for the duration of your event.
- For larger events, simply opening a partition wall enlarges the conference rooms into one large space.

MODERN CONFERENCING AREA



Reception area:

The reception is continuously staffed to support your event.



Conference room capacity with seating in rows:

Seating in rows maximizes the number of participants in the conference room while ensuring an optimal view of the presentation.



Conference room capacity with parliamentary-style seating:

Conference Rooms ONE and TWO as well as THREE and FOUR can be joined to form a double room.



Conference room with U-type seating:

The presenter can move freely within the "U", engaging the audience effectively.



Conference room with block seating formation:

A large "block" seating formation facing the speaker is ideal for conferences or presentations.



Conference room with cluster seating:

Small group work or workshops work well with this type of seating arrangement.

INNOVATIVE CREATIVE ROOMS



Creative Room ONE:

Drawing inspiration from pulsing urban life, this creative space in an urban look delivers a modern, dynamic atmosphere for creative processes and innovation.



Creative Room TWO:

Embrace tranquility in this bamboo-style creative room, where natural greenery creates a calm environment for concentration and focused work.

Modern creative rooms and practical group alcoves create the perfect environment for innovative and collaborative ideation.

Equipped with large presentation monitors, diverse work zones as well as magnetic and writable walls, they facilitate interactive meetings, which go beyond conventional meeting rooms. Additional equipment is available for hire.

Diverse work zones accommodate group collaboration or independent focus, with modern technology for immediate presentation and discussion of results.

TECHNOLOGY & EQUIPMENT

- High-performance Wi-Fi is available in the whole conferencing area.
- There is a speaker's lectern with (HDMI/VGA/Click-Share) connection points for (Win/iOS) laptops or tablet computers in each room.
- A 75-inch display is included in the rental fee for our creative rooms, a 98-inch display is included in the conference rooms, and a projector with screen is included in the double rooms.
- Loudspeaker systems are used for sound in the conference rooms and microphones may be booked as an option. In the creative rooms, the monitors are used for sound.
- The additional media technology comprising ceiling microphones and cameras provides a professional environment for hybrid formats.
- Facilitator's toolbox, flip-charts, Metaplan boards as well as other furnishings may be booked as an option.
- Sub-floor boxes in all rooms ensure a flexible power supply.
- Rooms may be darkened effortlessly by means of blinds.

CATERING & SERVICES

- Voltino, the conference area's exclusive caterer, offers a large selection of food and drinks. The refreshment area is included in the rental fee.
- Would you like to pay the parking fees for your participants? We shall be pleased to provide you with a parking ticket validator for this, meaning that you guests can use the conveniently situated car park nearby.

SEATING CAPACITIES

Select from different layouts for your events. Please note that the maximum number of people depends on the room and arrangement. In total, the maximum capacity of all conference rooms amounts to 400 persons.

	Block/Banquet	U-shaped	Parliamentary-style	Seating in rows
Single conference room	16 people	20 people	24 people	70 people
Double conference room	40 people	40 people	54 people	160 people




Campus Garde

1 FORUM



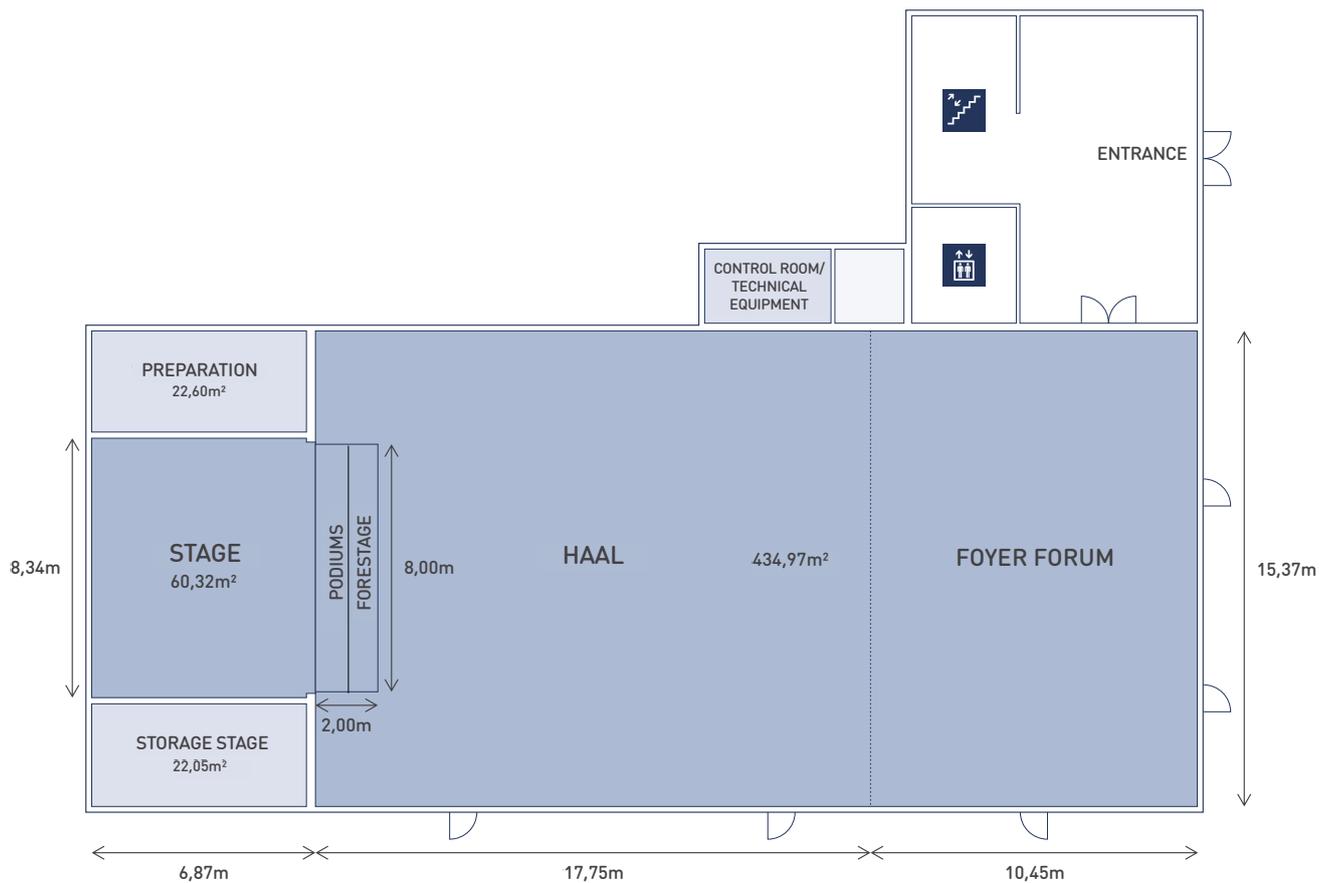
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→ FORUM

Compact. Flexible. Professional.

The FORUM on the Bildungscampus in Heilbronn impresses with its modern design, clear architecture and variable usage options. Whether for lectures, exhibitions, workshops or festive corporate events, the rooms offer space for up to 400 guests and can be adapted individually to different event formats. It is the ideal solution for events with professional demands in a pleasant atmosphere.

FORUM AND FOYER



The FORUM is another event venue on the Bildungscampus Heilbronn. It offers seating for up to 400 persons.

DIVISIBLE FOYER

Upon request, the room can be subdivided into two areas by means of a sound-absorbing wooden wall. This creates a separate foyer area which is ideal for reception, catering or exhibitors. A choice of flexible furnishing options is available for both areas.

HALL AND STAGE

The well-lit hall of the FORUM impresses with its parquet flooring and large windows. Varied seating arrangements allow for events with up to 400 people. The stage can be extended by means of an 8 × 2 meter stage apron. Qualified technicians take care of the modern event technology on site to ensure optimum acoustics and lighting effects.

GENERAL INFORMATION ON THE FORUM

- The FORUM is located on Bildungscampus OST.
- A selection of furniture, technical equipment, and other equipment is available and can be rented.
- Select your preferred seating arrangement; this is included in the rental fee.
- Parts of the FORUM's outdoor area may be used upon prior arrangement.

FORUM



FORUM:

This meeting place is located at ground level on Bildungscampus OST.



Foyer:

If a foyer is desired, a soundproof wooden partition wall in the hall can be drawn to create two separate rooms.



Hall:

Bright, sunlit hall set up for banquet seating



Stage:

The stage can be extended by means of a stage apron measuring 8 m in width, 2 m in depth and 80cm in height.



Seating in rows:

This type of seating plan can accommodate up to 260 people with the dividing wall in place; and up to 400 people without it.



Parliamentary-style seating:

Other seating arrangements are available upon request and are included in the rental fee.

TECHNOLOGY & EQUIPMENT

- High-performance Wi-Fi is available in the whole building.
- There are various connection options for video sources such as laptops, as well as screen and projector.
- Top-notch microphone equipment (handheld transmitters and headsets) is available for hire.
- A qualified technician is available to take care of all technical matters.
- A loudspeaker system ensures balanced sound.
- An analog speaker’s lectern is available upon request.
- The stage lighting is adapted to suit your stage program.
- Sub-floor boxes can supply power.
- An 8 × 2 meter stage apron is available.

CATERING & SERVICES

We are not exclusively bound to any particular catering company in the FORUM. You are at complete liberty to select your own catering partner. We shall be pleased to assist you in finding the right partner.

CAPACITIES

Different seating arrangements are available. The following list shows the FORUM’s maximum capacities with the partition open or closed, and is intended to assist you in finding the ideal arrangement.

	U-shaped	Parliamentary-style	Seating in rows
FORUM without partition with Stage Apron 419 m²	92 people	192 people	400 people
FORUM with partition with Stage Apron 257 m²	56 people	112 people	260 people

→ Space for your ideas:



→ Have you thought
of everything?

... Do you have any questions? We shall be very pleased to help you.





Your direct connection to the Bildungscampus

Schwarz Campus Service
Event Management

- T** +49 800 663 32 66
- E** event@bildungscampus.hn
- bildungscampus.hn/events



Scan our digital business card and save it now.

Parking Facility Addresses

PARKHAUS MITTE
Weipertstrasse 51, 74076 Heilbronn

PARKHAUS OST
Dammstrasse 1, 74076 Heilbronn



Find out more about the route and parking here
➤ bildungscampus.hn/anfahrt

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